



MICHIGAN ARTS AND CULTURE NORTHEAST

• arts • culture • history • humanities •

... encouraging interaction and collaboration of organizations

SAVE THE DATE – INVITATION

Thursday, October 23, 2014

Dear Partner in the Promotion of the Arts and Culture of Northeast Michigan,

MACNE is pleased to sponsor the following summit in order to bring the arts and cultural community of Northeast Michigan together for dialogue and discussion about our mutual interests in promoting the arts, culture, history and humanities of our respective communities and the region at large. Perhaps one of the following break-out sessions will appeal to you or your organization's interest in one capacity or another.

Please kindly rsvp by responding to this e-mail.

Sunrise Side Arts and Culture Summit

Thursday, October 23, 2014

Besser Museum for Northeast Michigan - 491 Johnson Street - Alpena

Program

- 5:30 - 6:30 Social Hour - Hors d'ourves and drinks
- 6:30 - 7:15 Key Note Speaker, Marketing the Sunrise Side with US 23 Heritage Route
Denise Cline, Northeast Michigan Council of Government GIS
Specialist/Community Planner/US 23 Heritage Route Program
Coordinator
- 7:30 - 8:15 - Breakout Sessions
 - How to Use the Grant Center
 - Christine Wedge, Alpena County Library Development Coordinator
 - Marketing 101
 - Angela Hayes, MLIVE Media Group Travel/Tourism Account Manager
 - Can I help you put your events on the **FREE** Heritage Route Web Site & ARTrail?
 - Denise Cline, US 23 Heritage Route Program Coordinator
- 8:30 - 9:00 - Wrap-up

The Board of Directors, Michigan Arts and Culture Northeast (MACNE) – ARTown Michigan